

SUCCESS STORY - UCC [USER CREATED CONTENTS] COMPETITION IN 2017'

FOR RETURNEES FROM KOREA

Human Resource Development Service of Korea [HRD Korea] is calling for UCC(s) competition from returnees who have returned after the completion of their employment period successfully from Korea under the EPS system.

Eligible parties are invited to participate for the above on the following schedule.

Detailed Schedule of the Contest:

- Announcement for the Contest Schedule: 20th April (Thursday) 2017
- Application Period: 24th April (Monday) ~ 19th May (Friday) 2017
- Evaluation Date: 23rd May (Tuesday) 2017
- Announcement for Prize Winner: 25th May (Thursday) 2017
- Starting date of shooting Video : 20th April (Thursday) 2017
- Contest Fields and Mechanics (Please note that you are subject to follow the instructions given below)

❖ For Whom:

- -Returnees, who are currently operating their own business (In case of success in business)
- -Returnees, who are currently employed by local branch of Korean Companies or other Companies (In case of success in employment).

Items to be Submitted:

- UCC (Short Movie in Video)/ Video File
- (Attachment 2 & 3) Submit the EPS Returnee Worker's Success Story 2017 UCC Contest Application Form and Oath of Certification as a proof that you are the owner of the video and its contents.
- * The above stated items should be submitted together
- * Person can submit only one trail [UCC] along with the stated attachments

The video theme must be covered with:

All entries must have a theme with covering of followings

- -Status of work (what kind of work) you engaged in Korea (Difficulties you faced, Positive stimulations......etc)
- -Successful employment: Condition of the Current employment (After the deployment)
- -Successful establishment of his/her own business (How did it establish, Current status....etc)

Additional intimations to build up the story;

Examples:

- a. During your stay in Korea as an EPS Worker, you got an opportunity to attend seminars/workshops provided by HRD Korea or the Korean government for free. As soon as you came to Sri Lanka, the knowledge and skills you have gained from that seminar/workshop helped you to establish your own business.
- b. During your stay in Korea as an EPS Worker, you learned skills (Example: Welding, Glass Cutting, Wire Installation, etc...) and techniques in your workplace. As soon as you came to Sri Lanka, the knowledge, techniques and skills you have gained from your workplace helped you to establish your own business, get a job in the Sri Lanka or another country.
- c. All interested applicants must state his/her reason on why he/she has decided to join this contest.
- -If necessary what are the advices you can provide to your acquaintances who are currently employing in Korea
- * Your UCC/video (After deployment in Korea) should help foreign workers better adjust in workplace, Korean culture, stimulate having better image of returning and success in own country with the ultimate target of designing their future when they return back to their country.

Conditions on UCC:

- * Video Format and duration:
- You are requested to make a movie clip; not more than 5 minutes. You are free to use Smart phones, Cam-coders, Digital Cameras, Video recording devices... etc.
- The original video and the oath must be submitted at the same time.
- (More than 1280 X 720 Pixel, Frame 29.27, Audio beat transmission rate more than 192Kbps, Audio sample speed 44Khz, avi, mp4, wmv, mov file etc.

HD Format is highly recommended

- Capacity: Less than 750MB

❖ Method of Submission:

Submission can be done via post mail (post office/courier), CD or by visiting the office of Sri Lanka EPS Center.

Awards for winners:

- 1st prize of 300,000 won and Tour to Korea
- 2nd prize of 200,000 won
- 3rd prize of 100,000 won
- Upon the judgment the best story maker will be given a precious opportunity to visit HRD Korea
 Headquarters as a guest speaker; relevant cost will be borne by HRD Korea

Three (3) video applications will be chosen by EPS Center of HRD Korea in Sri Lanka as winners and will receive their prizes (In cash and Acknowledgement).

❖ General Conditions:

- Grand Prize Winner's video will be used for Preparation for Returning Home as presentation, Return
 Job Homepage, etc. and other promotion
- Grand Prize Winner's video will be edited (quality) before it is transferred and posted to the Return Job Homepage
- Using a patented video and its contents (images and music) is strictly PROHIBITED
- Submission of the application will be observed (STANDARD)
- The entries who will not follow the instructions will not be accommodated

In order to be short listed your movie clip should inspiration with the creativity and successiveness.

For required more details, please contact Sri Lanka EPS Center of HRD Korea on 0112886945.

EPS Center of HRD Korea in Sri Lanka 171/4, Main Street, Battaramulla Email :epscenterlk@yahoo.com

| EPS Returnee Worker's UCC Contest 2017 Application Form | | | | | | |
|---|--------------------------|-----------|--|--------------|--------|--|
| Applicant's Information | Name and Organization | Name | | Organization | | |
| | Address | | | Contact | Home | |
| | Email | | | Number | Mobile | |
| Explanation | Title | | | | | |
| of work | Theme | F. II Mad | M: | C d | | |
| (Contents: | Duration Purpose of | Full Vid | eo: Minutes: | Seconds: | | |
| About 2017 | Participating | | | | | |
| UCC- Success | in this contest | | | | | |
| Story) | Contents | | | | | |
| | | | | | | |
| <documents and="" for="" note="" submission=""></documents> | | | | | | |
| For Registration: Application form, Video file Schedule can be changed due to inevitable circumstances and to be announced Personal information must be true and correct (Incomplete forms will not be entertained) | | | | | | |
| - For more information, you may call on this number: 0112886945 | | | | | | |
| As above mentioned, I hereby participate on the 2017 UCC - Success Story Contest for EPS Returnee Workers. Enclosed are the attachments (Video and Oath). Attachment as follows:: One (1) Video File (CD, DVD, etc.,) | | | | | | |
| | | | licant's Signature ove e (YEAR/MONTH/DAY) | | _ | |

EPS Returnee Worker's Success Story - 2017 UCC Contest (Guest Speaker and Signed Oath)

- 1. All Entries must be unpublished and the creation of the video is free from all liabilities in accordance with the intellectual property rights of entry, stating that you are responsible for the entry you are submitting.
 - The Republic of Korea and the laws that constitutes copyright infringement will and is applicable to your home country and/or to the receiving end in which you have submitted your entry. The grand prize winner will be disqualified if his/her application is not his/her own creation
 - ** The Promotion material is under the "provisions on broadcasting review" of the Republic of Korea ('14.12.30)
- 2. The grand prize winner's video can and will be used by the Human Resources Development Service of Korea (HRD Korea) for business purposes and that HRD Korea have my full permission and the authority to do the following: adjust, enhance and edit the video quality and all its content for promotional purposes.
- 3. I _______(state the your full name), as the winner of the 2017 UCC Contest and the chosen Guest Speaker, agree to all the terms, regulations and conditions of the Human Resources Development Service of Korea.
- 4. I have no objections when it comes to editing, enhancement, and publicizing my video. I will not raise any concerns regarding this matter and that I fully understand the above statements.

| Applicant's signature over printed Name | | | | | |
|---|--|--|--|--|--|
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| Date (YEAR/MONTH/DAY): | | | | | |